

NEW FRONTIERS



Media Kit

PLANET TV STUDIOS

NEW FRONTIERS

Partner With Us on Prime Time TV

In the tradition of news programs New Frontiers captures entertaining stories with reality television that entertains viewers with informative educational eye-catching pieces featuring host Gina Grad. New Frontiers travels the country in pursuit of groundbreaking organization that are making a difference in our world.

By capturing the true essence of each short form documentary, the program effectively educates and communicates the most crucial stories to a wide audience through network television distribution.



The
Adam
Carolla
Show

Gina Grad

Planet TV Studios welcomes our newest host Gina Grad, podcast and radio host in Los Angeles, California.

She is the co-host / news anchor of the Adam Carolla Show, which held the Guinness World Record for most downloaded podcast.

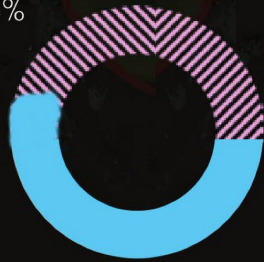
Gina has anchored on KFI 640 AM, as well as hosted mornings on 100.3 FM.

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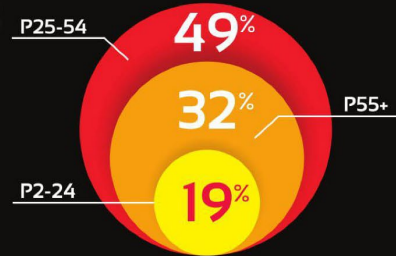
Audience Profile

Subscriber Base: 81.4M Homes
 Median Age: 46 years Total Day
 Median Income: \$73.0K Total Day

Male 57%
 Female 43%



AGE COMPOSITION



MARKET BREAK

	%	INDEX
HH Income: \$75K+	56%	141
HH Income: \$100K+	42%	159
HH Income: \$125K+	28%	164
+4 Years College	39%	132
Professional Managerial	32%	117
Owns Home	76%	112
Owns 2nd Home	4%	131
Internet Access in Home	88%	106
Multi-Car Owner	29%	117

Other Indexes:

15+ plus trips by plane	152
Members of Country Club	149
Household owns 2nd home	120
Own any securities	118
Have a money market acc	116



www.nicklauschildrens.org

PLANET TV

Recent Highlights

- * Recent airing reach over 81 million households,
- * News Shows have seen a tremendous increase in ratings due to the good news on the economy and news on the President
- * Selected Stories have gone viral due to the nature of the content and programming

* Numbers are estimates based on data and ratings PlanetTV has received.

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Guests who participate will receive the following:

Production of a 5-minute feature about your company and it intersects New Frontiers.

Inclusion of that segment in the New Frontiers series for broadcast on national television on networks such as Bloomberg TV, CNBC, or Fox Business.

Broadcast on a national audience of 80 million + in reach on national television.

Featured celebrity host Gina Grad.

Production of two custom written and produced 30 second and 1-minute commercials.

Your 5-minute feature will be featured online through on-demand platforms such as Roku, iTunes, Vimeo on Demand, Apple, Google Chromecast, Amazon, and other various on-demand platforms. Your segment will be targeted to your market.

Guests will receive two press releases.

Your video segment will be featured throughout our exclusive blog network reaching tens of thousands of viewers.

All featured participants will receive all final elements and raw footage.



DISTRIBUTION



Bloomberg



Roku

vimeo ON DEMAND

Apple iTunes



SONY Hisense MEDIATEK  HUMAX SAMSUNG VESTEL TCL

swisscom CHANGHONG   amino KONKA Skyworth

To maximize the impact of our television shows we use a clever combination of traditional broadcast, internet technology and private distribution. This multiple media approach allows us to reach the highest number of people within a target market. Each target audience is different and gets it's own specific combination strategy.

Planet TV Studios television shows have their roots in the broadcast industry and we continue to use this media as our core distribution vehicle. With the creation of networks that embrace our portrayal of important socio-economical developments, our program is in demand and has an audience waiting for it. Our sponsored educational programs can be found on local, regional and national networks in over 80 million households.

To reach a wider audience and grow with the evolving way users get their entertainment, PlanetTV also uses ON-DEMAND Television apps to spread our distribution and to acquire new subscribers. With this approach we are able to reach a global audience and reach millions of viewers.

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Planet TV Studios produces cutting edge, real life, television series that features insightful, meaningful updates on the most important business, medical and social responsible topics currently taking place in the areas most important to our lives.

By capturing the true essence of each short form documentary, the program is able to effectively educate and communicate the most crucial stories to a wide audience through network television distribution. "Planet TV Studios" is hosted by co-host of the world famous The Adam Carolla Show, Gina Grad.

Utilizing an efficient and wholly effective production cycle that clearly delineates the role of every team member, "Planet TV Studios" is able to deliver cutting edge HD programming with clarity and vision. The series maintains a consistent and unilateral quality assurance production process to guarantee that each documentary meets and exceeds network expectations. This foundation further ensures the highest quality content for broadcast.

With strategic partnerships across various media distribution outlets, "Planet TV Studios" continues to produce incredible stories featuring a wide variety of topics and personalities that serves to educate and entertain the viewing audience on the latest topics and trends impacting the World.



PLANET TV STUDIOS