



PROJECT AT A GLANCE

Featured Participant to Receive:

1. Production of one 5-minute feature segment about your expertise, mission and uniqueness of your company.
2. Airing of one 5-minute feature segment on the New Frontiers Series to be aired on Bloomberg (Post airing affidavit provided), with a reach of 70 million.
3. Production of three (3) educational commercial teaser segments for cross promotion in your markets.
4. Your 5-minute segment and 1-minute commercial teaser will be featured on platforms including Apple, Vimeo, Amazon, Roku, and many other on demand platforms, reaching 300 million currently.
5. All four (4) video segments will be given a viral push to educate your exact demographic.
6. The promotion will include digital marketing, press releases, influencers, and a video blog network to reach your exact demographic.
7. You own full rights to all (4) completed formats and b-roll to use as you choose for marketing purposes.

Featured Participant to Provide:

1. Completion of the Planet TV Studios series Script Profile.
2. A hi-res version of your organization's logo.
3. Reasonable access to film your segment.
4. \$14,900 upon receipt of invoice.
5. Final sign-off on scripting and editing.