



## PROJECT AT A GLANCE

### Featured Participant to Receive:

1. Production of one 5 to 7-minute feature segment about your expertise, mission and uniqueness of your company.
2. Airing of one 5 to 7-minute feature segment on the New Frontiers Series to be aired on Bloomberg or Fox Business (Post airing affidavit provided), with a reach of 70 million.
3. Production of three (3) educational commercial teaser segments (:15, :30 and 1-minute) for cross promotion in your markets and reaching your exact demographics.
4. Your 5 to 7-minute segment and 1-minute commercial teaser will be featured on platforms including (but not limited to) YouTube, Dailymotion, Vimeo, Rumble, Amazon, X, Facebook, Roku, and many other on demand platforms, with a current reach of over 1 billion. As well as Newsbreak and ReportWire.org.
5. Your 30-second commercial teaser will be streamed across a premium platform that supports over 500 apps and channels. With real-time performance tracking and advanced targeting capabilities, your content will effectively reach audiences both locally and nationwide.
6. All four (4) video segments will be given a viral push to educate your exact demographic.
7. The promotion will include digital marketing, press releases, influencers, and a video blog network to reach your exact demographic.
8. You own full rights to all (4) completed formats and b-roll to use as you choose for marketing purposes.

### Featured Participant to Provide:

1. Completion of the Planet TV Studios series Script Profile.
2. A hi-res version of your organization's logo.
3. Reasonable access to film your segment.
4. \$19,850 upon receipt of invoice.
5. Final sign-off on scripting and editing.