



PROJECT AT A GLANCE

Featured Participant Receives

1. Production of one (1) 5-to-7-minute feature segment, as appropriate, highlighting the participant's expertise, mission, company story, and key points of differentiation.
2. Two (2) airings of the completed feature segment on the New Frontiers series, scheduled for Bloomberg TV or Fox Business, with a post-airing affidavit provided and an approximate reach of 84 million.
3. Production of three (3) educational teaser segments in :15, :30, and 1-minute formats for cross-promotion across the participant's marketing channels and target audiences.
4. Placement of the completed feature segment and 1-minute teaser on selected digital and on-demand platforms, including YouTube, Dailymotion, Apple, Rumble, Amazon, Google Play, Roku, Newsbreak, ReportWire.org, and additional distribution outlets with a combined platform reach of approximately 300 million.
5. Promotional support for all four (4) completed video assets through a coordinated digital campaign designed to educate and reach the participant's target audience.
6. Supporting promotion that will include digital marketing, press releases, influencer outreach where applicable, and video blog network placement.
7. Full usage rights to the completed feature segment, teaser segments, and b-roll for the participant's own marketing and promotional purposes.

Featured Participant Provides

1. Completed Planet TV Studios series Script Profile.
2. High-resolution organization logo.
3. Reasonable access and cooperation for filming the segment.
4. Payment of invoice upon receipt.
5. Final review and approval of scripting and editing.